

ASI# 37465
PPAI# 230578

The Book Lover's Bookmark.

The trick to promotions is finding one that's right for your company, one that allows your logo to be seen in the right places by the right people. BookKeepers provide all that and more. We can customize the ingenious BookKeeper with your company's logo and message. It'll put your logo in a great place – in books. Suddenly you'll be rubbing shoulders with William Shakespeare, hanging out with Mark Twain and mingling with Stephen King. Books can say a lot about a person, and your logo on a BookKeeper will say something about your company. And remember, people who use BookKeepers are booklovers, which means they're educated and thoughtful. The sort of people you want to be remembered by.

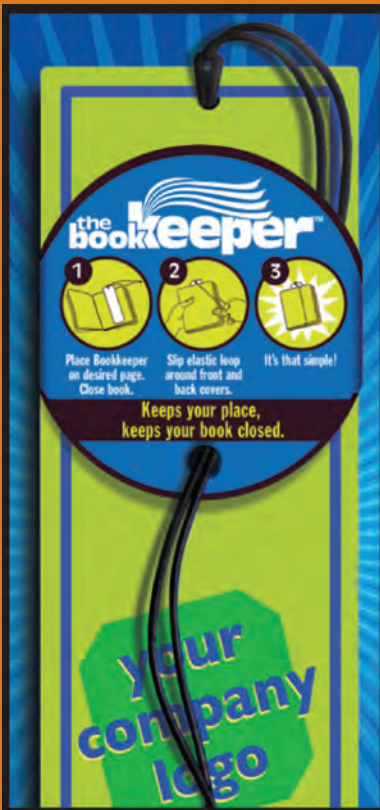
Art Requirements: Illustrator EPS files preferred for artwork or logos. Additional fee may be charged for handling other types of artwork. JPEG files are not acceptable. Artwork to be provided via email, CD, or FTP server.

Production Time: BookKeepers with 4/c process, full bleed: 8-12 weeks. BookKeepers with spot color process: 3 weeks or sooner. We will accommodate rush requests whenever possible at no additional charge. Upgrade of freight to 2nd or overnight may be required. Changes in method of shipping must be requested in writing.

Proof Guidelines: All changes on paper proofs must be approved, with a signature and fax back for verification.

Rights to Promotion: Unless specified in writing, Aunt Beth's and Dessi Design reserves the right to use any items produced in displays, catalogs, flyers, advertisements, web sites, and other promotional uses.

Terms/Deposit: Net 15 / 50% deposit required. **FOB:** Irvine, CA 92618 **Digital Mock-up:** FREE



the bookkeeper™
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Qty:	2500	5000	7500	10000
4/c Full Bleed	\$1.75	\$1.50	\$1.25	\$1.00
Allow 8 to 12 weeks for printing. Set-Up Charge: \$150				
Imprint Area: 7.25" h x 2.5" w (Full Area Imprinted)				

Larger Quantities Available
(4r)
(1r)

• **Set-Up Charge includes a Final Digital Layout** for client approval.

BookKeeper Dimensions: 7.25" x 2.5"

Qty:	150	500	1000	2500
Spot color	\$2.00	\$1.85	\$1.75	\$1.50
Additional Colors Each	\$1.50	\$1.15	\$1.00	\$1.00
Set-Up Charge: \$100 Production Time: 3 weeks or sooner.				
(Imprint Area: 3" h x 2" w)				